

The Me Key Icon Guide

What each icon means

Use this guide to choose the icons that best represent what someone wants colleagues to know about them. Each icon can be placed onto The Me Key grid.



Tip: The finished Me Key works best in an email signature as a PNG image. The HTML download includes hover text and a legend where supported.

Personality



Extrovert

Energised by people and social connection.

Sunburst



Introvert

Recharges with quiet time and reflection.

Moon



Young at Heart

Playful, open-minded, and youthful in spirit.

Balloon



Tidy

Organised, orderly, and likes things in their place.

Check mark



Messy

Creative chaos, relaxed about neatness.

Swirl

Likes



Comedy lover

Enjoys humour, jokes, and light-hearted moments.

Smiling face



Film enthusiast

Loves films, cinema, and screen stories.

Film strip



Love live music

Enjoys gigs, concerts, and live performances.

Music note



Book worm

Loves reading and books.

Open book



Poetry

Enjoys poetry, lyrical writing, or expressive words.

Pen



Vintage lover

Loves retro, vintage, or nostalgic style.

Record



Serial shopper

Enjoys shopping, browsing, and finding things.

Shopping bag



Tea over Coffee

Prefers tea.

Teacup



Coffee Over Tea

Prefers coffee.

Coffee cup



Beach over City

Prefers beaches, coastlines, and open water.

Wave



City Over Beach

Prefers cities, culture, and urban energy.

City skyline



Nature lover

Feels connected to nature and green spaces.

Leaf

Activities



Gym lover

Enjoys the gym and fitness routines.

Dumbbell



Fan of outdoor pursuits

Enjoys outdoor adventures.

Mountain



Cycling

Enjoys cycling.

Bicycle



Running

Enjoys running or jogging.

Running figure



Sporty

Enjoys sport generally.

Sports ball



Dancing

Loves dancing and movement.

Dancing figure



Singing

Enjoys singing.

Music note



Acting

Enjoys acting, drama, or performance.

Theatre mask



Cooking

Enjoys cooking.

Frying pan



Photography

Enjoys taking photographs.

Camera

Skills



Tech whizz

Confident with technology.

Code brackets



Way with words

Strong with writing, language, or communication.

Pen



Science obsessed

Loves science, discovery, or evidence.

Atom



Handy

Practical, good at fixing or making things.

Tool



Stickler for time

Values punctuality and timekeeping.

Clock

Communication



Prefer Email over calls

Prefers written messages.

Envelope



Prefer calls over email

Prefers speaking directly.

Phone



Love a chat

Enjoys conversation and connection.

Speech bubble

Family



Parent

Is a parent.

Family figures



Grandparent

Is a grandparent.

Family figures



Small family

Has or values a smaller family unit.

Home



Large family

Has or values a larger family network.

Home



Chosen family

Values chosen family and close community.

Heart



Fur babies

Has beloved pets.

Pet face

Causes



LGBTQ+ Rights
Supports LGBTQ+ rights.
Rainbow



Black Lives Matter
Supports racial justice and Black lives.
Raised fist



Trans Rights supporter
Supports trans rights and inclusion.
Flag



Non binary visibility
Supports non-binary visibility and inclusion.
Diamond



Neurodiversity aware
Values neurodiversity awareness and inclusion.
Brain



Racial equality
Supports racial equality.
Equals sign



Mental Health warrior
Cares about mental health awareness.
Mind



Disability rights
Supports disability rights and accessibility.
Accessibility symbol



Sustainability/Climate
Cares about sustainability and climate.
Leaf



Climate Justice
Supports climate justice.
Leaf



Eldercare inclusion
Cares about eldercare and age inclusion.
Caring hands



Feminism
Supports feminism and gender equity.
Venus symbol



Military support
Supports military communities or service families.
Shield

Seasonal



Love Christmas
Loves Christmas.
Tree



Hate Christmas
Does not enjoy Christmas.
Cross

Lifestyle



Early Riser
Gets going early.
Sun



Late Riser
Starts later or prefers slower mornings.
Moon

Hobbies



Gardening

Enjoys gardening and plants.

Flower



Gaming

Enjoys video games or gaming culture.

Game controller



Crafting / making

Enjoys crafts and making things.

Scissors



Knitting / crochet

Enjoys knitting, crochet, or fibre crafts.

Yarn



DIY

Enjoys DIY and home projects.

Tool



Baking

Enjoys baking.

Cupcake



Hiking / walking

Enjoys walking, hiking, or rambling.

Mountain



Yoga / Pilates

Enjoys yoga, Pilates, or mindful movement.

Yoga pose



Swimming

Enjoys swimming.

Swimmer and waves



Board games

Enjoys board games or tabletop games.

Dice



Puzzles

Enjoys puzzles and problem solving.

Puzzle piece



Collecting

Enjoys collecting things.

Collection marks



Travel

Loves travel and exploring places.

Plane



Camping

Enjoys camping and outdoor stays.

Tent



Podcasts

Enjoys podcasts or audio stories.

Headphones



Writing / journaling

Enjoys writing, journaling, or reflection.

Journal

Food & Drink



Foodie

Loves food and trying dishes.

Fork



Vegetarian

Vegetarian or prefers vegetarian food.

Carrot



Vegan

Vegan or prefers vegan food.

Leaf



Spicy food lover

Loves spicy food.

Chilli



Sweet tooth

Loves sweet treats.

Cupcake



Wine lover

Enjoys wine.

Wine glass



Brunch person

Loves brunch.

Egg

Pets / Animals



Cat person

Loves or identifies with cats.

Cat face



Dog person

Loves or identifies with dogs.

Dog face



Animal lover

Loves animals generally.

Paw print



Horse lover

Loves horses.

Horse

Working Style



Morning person

Works best earlier in the day.

Sun



Night owl

Works best later in the day.

Moon



Detail person

Notices details and precision.

Magnifying glass



Big-picture thinker

Thinks strategically and sees the whole picture.

Telescope



Needs quiet to focus

Focuses best with quiet or low interruption.

Headphones



Loves collaboration

Enjoys teamwork and shared thinking.

People



Visual thinker

Thinks in images, layouts, or visual patterns.

Eye



List maker

Likes lists, planning, and ticking things off.

Checklist

Conversation Starters



Ask me about books

Happy to chat about books.

Open book



Ask me about music

Happy to chat about music.

Music note



Ask me about travel

Happy to chat about travel.

Plane



Ask me about food

Happy to chat about food.

Fork



Ask me about wellbeing

Happy to chat about wellbeing.

Wellbeing heart